

# Collaboration In Higher Education

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# Background

- Lecturer Finance, Economics, Statistics
- Early adopter of blended learning approach
- Presented twice at Moodle conferences
- Currently PhD- technology in education

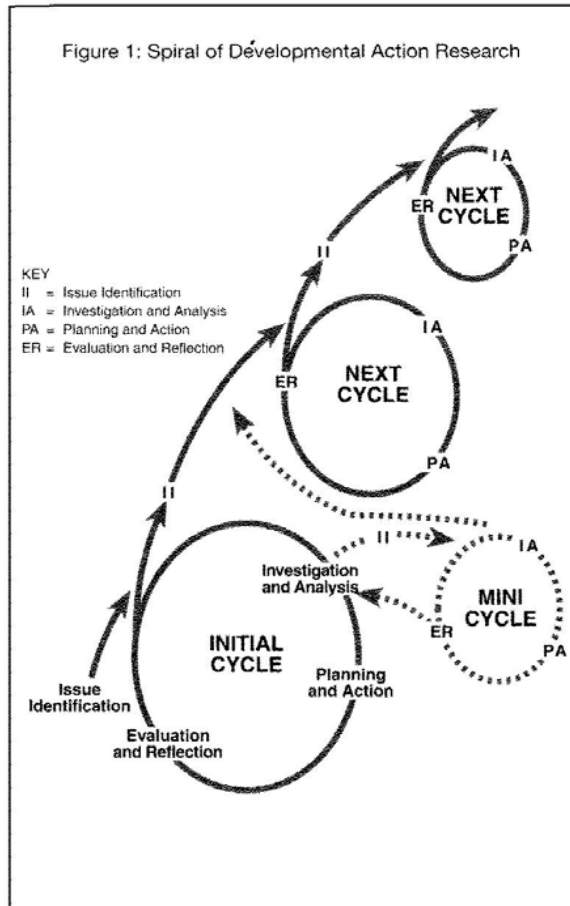


# Collaboration

- Methodology used
- Why Collaboration
- Collaboration- internally, externally
- Challenges of collaboration
- Outcomes of collaboration
- Questions



# Methodology Used



## Cycle

- Issue Identification
- Investigation and Analysis
- Planning and Action
- Evaluation and reflection

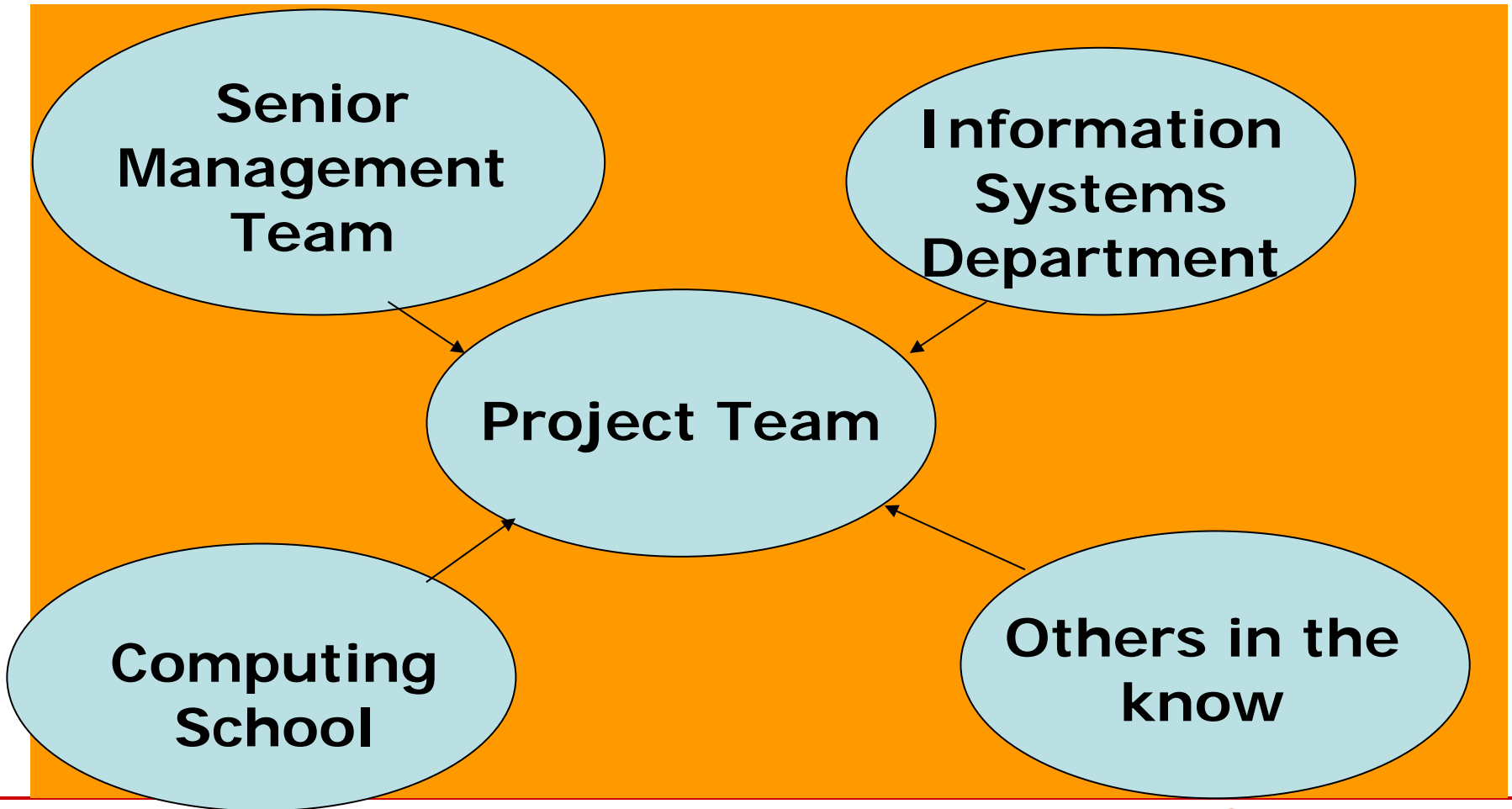
## Mini Cycles

- Issue Identification
- Investigation and Analysis
- Planning and Action
- Evaluation and Reflection

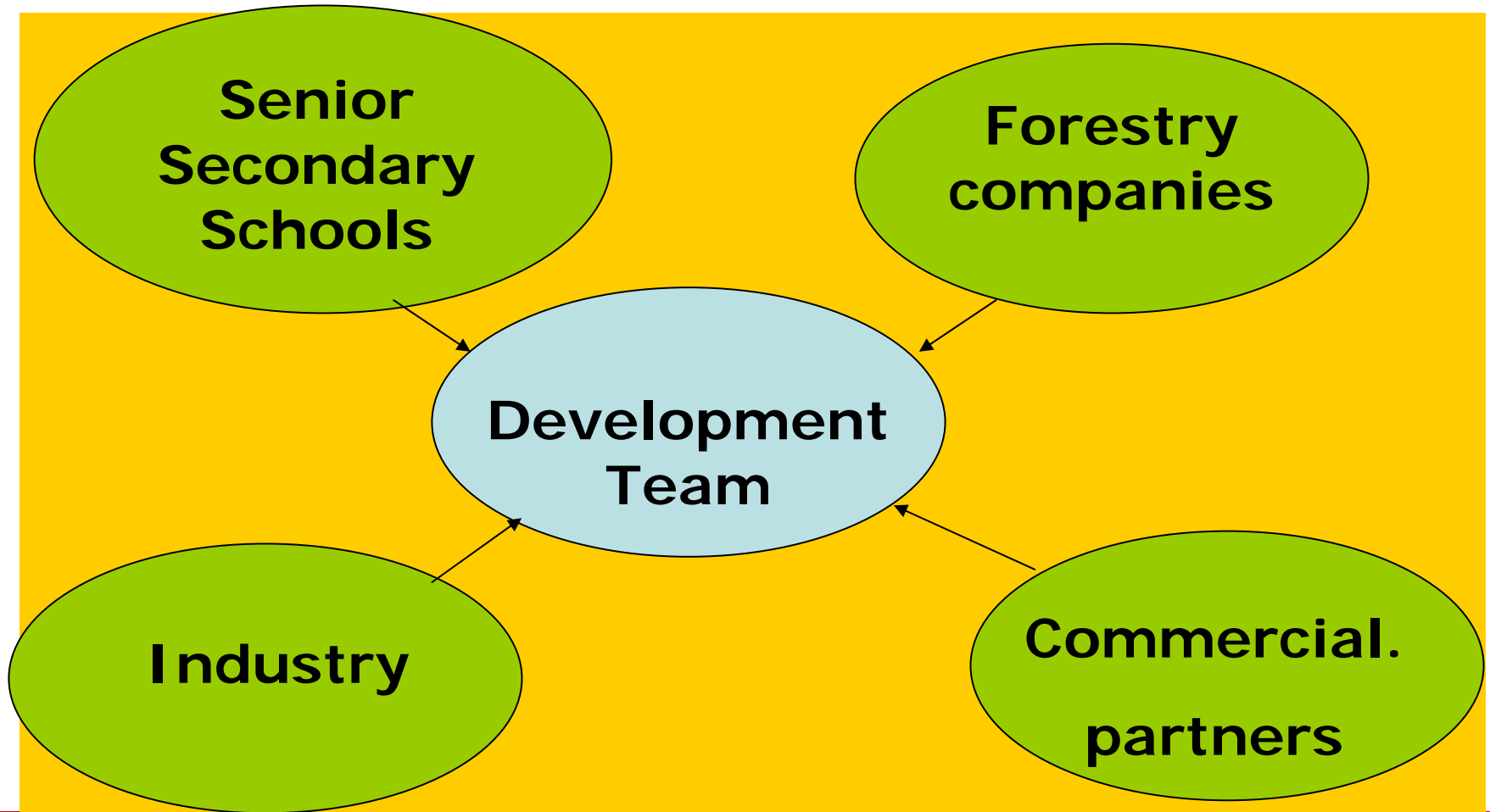
# Why Collaboration

- Technology - speed to market
- Inclusion in Value Chain
- Resource pooling
- Cost
- Brand Recognition
- Ready market

# Internal Collaboration



# External collaboration - TEC



# Tertiary Education Commission

- Build relationships
- Make sure plan fits with their strategy
- Share benefits

# External collaboration

- Industry Buy-in (FITEC)
- Forestry companies
- Senior Secondary Schools
- Commercialization partners
- TEC

# Industry Buy-in

## Industry Buy-in

- FITEC on board since the start
- Participated in initial discussions
- Provided input during development
- With Business, provided sites for filming
- Helped with video production
- Provided feedback

# Forestry companies

- Build on existing relationships
- Get their input in development
- Value their premises and expertise during development
- Test finish product with them

# Senior Secondary Schools

- Existing courses in Schools
- Very demanding on one lecturer
- Develop innovative way
  - Add value
  - Add Fun
  - Buy-in from Schools

# Commercialization Partners

- History with Incubation
- Used existing contacts
- See who current tenants are
- Fast track the development
- Decided on Dunedin Incubator

# Challenges of Collaboration



# Challenges of Collaboration



# Challenges of Collaboration



# Outcomes of Collaboration

- Pooling of resources
- Pooling of knowledge
- Speed to market
- Access to ready market
- Shared benefits, greater buy-in
- More innovative product

# Questions??

