



8 – 10 Sept 2008
SkyCity Convention
Centre Auckland

Sponsorship & Exhibition

We invite you to partner us at *eFest 2008: Connected Learning* to be held at SkyCity Convention Centre, Auckland, 8-10 September 2008.

Hosted by Institutes of Technology and Polytechnics New Zealand, eFest 2008 promises to be an exciting event for those interested in exploring the use of technology in teaching and learning, including teaching staff, course designers and developers, technologists, policymakers, decision-makers and those engaged in learning and training. It is expected to be a significant event for those across the tertiary, corporate and secondary education sector. eFest is increasingly attracting attendees from the universities, wānanga, PTEs, ITO's, corporate training departments and secondary schools.

Sponsorship and Exhibition Information

eFest 2008 provides you with a key platform to reach the industry decision makers of today and also the industry decision makers of the future.

eFest 2008 invites sponsorship packages ranging from Gold to Bronze. eFest also offers an opportunity to sponsor the event by purchasing a formal trade stand – this will allow sponsors to maximise their brand and exposure during this time.

To discuss this package please contact Amy Fitzgerald at Flow Events Ltd on amy@flowevents.co.nz (04) 976 6496.

Located directly beneath SkyCity Grand Hotel is the SkyCity Auckland Convention Centre. Level 4 will be the venue for both the Conference and Exhibition.

All morning teas, afternoon teas and lunches will be served in the exhibition area to encourage delegates to view the exhibits.

LOCATION

SkyCity Auckland Convention Centre
Level 4, Auckland Promenade
Federal Street
Auckland

SETUP

Sunday, 7 September 0900 - 1600hrs

OPENING HOURS

Monday, 8 September 0800 - 1730hrs
Tuesday, 9 September 0800 - 1730hrs
Wednesday, 10 September 0800 - 1530hrs

DISMANTLING

Wednesday, 10 September 1530 - 1830hrs

FLOOR PLAN

A floor plan giving stand numbers will be allocated closer to the time of the conference. Stands will be allocated on a first come first served basis.

STAND COSTS AND INCLUSIONS

- A stand can be purchased for **\$1,500+GST**
- Pre-constructed booths
- Shell scheme comprising of black frontrunner velcro receptive panels
- 3.0m wide x 1.8m deep x 2.3m high
- powered and includes spotlight
- signage with your organisations name (if desired)
- set-up in the promenade, level 4, SkyCity Convention Centre, where delegates will have morning/afternoon tea and lunch
- Morning tea, lunch and afternoon tea for 2 company representatives
- 2 registrations to the cocktail event at Bar 3Welcome Drinks tickets
- List of conference participants excluding those who have not given permission for name publication
- Listing in the Conference Handbook
- Name badges for exhibitors
- Any other requirements may be arranged with the conference organiser Amy Fitzgerald.

CONFERENCE ACCESS

We would like to invite you to take advantage of the full conference access which is available to your nominated company registrants, with the request that your stand is attended to at all times during opening hours.

CEILING HEIGHT

The ceiling height is 6 metres.

FLOOR COVERING

There is carpet throughout the exhibition area in olive green and blue tones.

ELECTRICITY

The electricity supply is 230 volts, 50 hertz. Equipment designed for different voltages will require a transformer. Power sockets accept a three flat pin plug or similar adapters.

REGULATIONS

Any sound utilised on a stand is to remain at a low level so as not to interfere with other exhibitors.

Articles may not be suspended from the ceiling of the exhibition area.

TELECOMMUNICATIONS

The following phone lines are available in the venue and can be ordered at an additional cost on the forms that will be circulated with the Exhibitor Information pack in April:

- Broadband Internet - wireless
- Broadband Internet - wired
- EFTPOS line
- DDI line.

SERVICE LIFT

The dimensions of the service lift are:

Door: 2200 wide, 2400 high

Inside Lift: 5325 long, 2425 wide

Weight Limit: 3600kg

STAND APPLICATION

Applications for exhibition space must be made directly with the conference organiser Amy Fitzgerald amy@flowevents.co.nz

Stands are allocated on a first to pay basis. Be in quick to avoid disappointment!